



2012

Store Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

## NEW • COMMERCIALS

### ORLANDO

- Our Diamond Promise
- Being a Jeweler
- Jewelry Makeover
- Custom Design
- Epic Diamond Fantasy
- Blatantly Manipulative Gesture
- Diamond Story - I Googled Everything
- Diamond Story - Proud to Wear It
- Diamond Story - Millionaire
- Pandora

### NASHVILLE

- Holiday Memories
- Holiday Heirloom
- Santa Shuffle
- What She Dreams of....
- Gold & Silver Recycling
- Gold Recycling
- Antwerp Pre-Trip 2011
- On Christmas Eve "Premier Series"

## STANDARD PRICING

### TV Commercials

1 Commercial	\$275
2 Commercials	\$450
Additional	\$150 each

## PREMIER PRICING

### TV Commercials

1 Commercial	\$600
Additional	\$400

## YEAR ROUND

- No Fear Service
- Charm/Bead Bracelets
- Celebrate Each Moment
- Gold Buying You Can Trust
- Gold Buying "HYPE"
- Love Business
- Be Her Hero
- Romance Stimulus Package
- Cash, Credit, or Repair
- When I Think of You
- Pride
- Bad to the Bone
- Count on Us
- High Definition Jewelry
- Commitment
- Once in a While
- American Heroes
- Design Innovations
- Laser Welder
- Remounting
- Trouble in Paradise

## HOLIDAY • COMMERCIALS

- Colors of Christmas
- Diamonds Baby
- Christmas Dignity
- Perfect Christmas Gift
- Holiday Choices
- Mistletoe
- Holiday Recipe
- 'Tis The Season
- Holiday Heat
- Secret Santa
- Christmas Heist
- Valentine Heart
- Valentine Basics
- Valentine Opportunity
- Valentine Saint
- Graduation
- Mother's Day
- Mother Knows Best

## EVENT PRICING

TV Commercials \$350 each

## IJO BRANDING

- Trust Your IJO Jeweler
- CAD Redesign
- Big City, Big Disappointment
- A Bigger Diamond
- Don't Buy Online
- Your Jeweler
- Holiday Promises
- Best of Both Worlds
- Eternal Diamond Guarantee
- Only at a Master IJO Jeweler
- Jeweler for the Holidays
- Why IJO?
- Happy Holidays
- What is? (Series)

## DIAMOND • COMMERCIALS

- Diamond Coma
- Sunglasses Not Included
- Diamond Ninja
- Bull's-Eye
- Practice Makes Perfect
- Ring of Her Dreams
- Lucky 1%
- It is Time
- Love Starts Here
- Phantom Dia Syndrome
- The 4Cs
- Diamond Test Drive
- Diamond Trends
- Unequaled
- Memorable Moments
- Diamond Chemistry
- Proposals
- Fall in Love Again
- The Meaning of Love
- Diamond Experts
- Frantic

## EVENT • COMMERCIALS

- Roses & Chocolate
- Big Game
- Winter Sale
- Half-Off / Half the Store
- Diamond Event
- TV Giveaway
- Earring Sale
- Antwerp Diamond Giveaway
- Let It Snow
- Store Anniversary

## PREMIER • COMMERCIALS

- On Christmas Eve
- Oh Christmas Tree
- When I Think About Christmas
- Don't Change
- Angel

All commercials can be viewed on our website • [www.avpds.com](http://www.avpds.com)



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 Email: info@avpds.com  
 www.avpdigitalstudios.com

**TAG INFORMATION**

Write information exactly as it should appear on tag

Location: \_\_\_\_\_

City: \_\_\_\_\_

Phone: \_\_\_\_\_

Other: \_\_\_\_\_

**STORE INFORMATION**

Name of Jeweler(s) appearing in commercial:

\_\_\_\_\_

No. of Stores: \_\_\_\_\_

Additional Information: (Pronunciation, website, etc.)

\_\_\_\_\_

\_\_\_\_\_

**LOGO / MASTER**

**Logo**

- New 3D Logo (\$300)
- 3D Logo on file
- Standard Logo on file
- Logo enclosed
- Sending Logo

**Preview Copy**

- Online (Provide email)
- DVD

**Master**

- Betacam SP
- Mini DV
- DVD
- Digital Upload

1 master is included with each order.  
 Additional masters are \$25 each.

**PLEASE READ**

Orders are completed based on the order that payment is received. Full payment is required before orders will ship. Your order will be sent within 2 weeks of payment. You can pay by check, VISA, Mastercard, or American Express. If the commercials or 3D Logo are unsatisfactory they may be returned for changes or a full refund. To have changes made or receive a refund you must inform AVP within 30 days of receipt of the online or DVD proof. Additional changes made after the 30 day period will be billed. If you choose to alter the script, you will void the refund policy. All commercials are copyrighted, and can not be altered in any way without written approval. By signing this form, I agree to these terms and conditions.

**PRICING**

**TV Commercials**

- 1 Commercial \$275
- 2 Commercials \$450
- Additional \$150 each
- Graphics Only 50% Off
- 3D Logo \$300
- Event Com. \$350
- Premier Series \$600

**Radio Ads**

- With TV Com \$25 each
- Radio Ad Only \$75 each

**Jewelry Shooting**

- \$35 per piece (min 10)
- \$30 per piece (50+)

Signature: \_\_\_\_\_ Date: \_\_\_\_\_