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ANTWERP ORDER FORM

BILLING / SHIPPING INFORMATION

Store Name: _____
 Address: _____
 City/State/Zip: _____ / _____ / _____
 Phone: _____
 Fax: _____

OFFICE USE ONLY

Date: _____
 Total: _____
 Group: _____
 Tape#: _____
 Notes: _____

COMMERCIALS

- Antwerp Happy Dance :30 HD
- Le Difficile Is Back :30 HD
- Diamonds for Christmas :30 HD
- Antwerp Pre-Trip :30 HD
- Hearts and Arrows :30 HD
- The Antwerp Difference :30 HD
- Antwerp Diamond Buying :30 HD
- Heart of the Diamond Industry :30 HD
- Diamond Broker :30 HD
- General Antwerp (We Go) :30 HD
- Le Difficile :30
- Why Travel? :30
- Diamond Hunt :30
- Our Diamond Selection :30
- Waffles or Diamonds :30
- Antwerp Christmas :30
- Antwerp Diamond Connection :30
- Ideal Cut :30

- Antwerp: Diamond Capital of the World (10 min)
- Antwerp: The 4Cs (10 min)
- Antwerp: Your Diamond Broker (2 min web video)

LOGO / MASTER INFO

- Logo**
- Produce a 3D Logo
 - 3D Logo on file
 - Standard Logo on file
 - Logo inclosed
 - Sending Logo
- Master**
- Betacam SP
 - Mini DV
 - DVD
 - Digital Upload
 - Photoframe

PRICING

- Commercials - \$329 (Includes Master + DVD)
- 10 Minute Video - \$499 (Includes 10 DVD copies)
- 2 Minute Web Video - \$399 (With DVD + Digital File)
- Package 1 (2 Coms) - \$499
- Package 2 (1 Com & 10 Minute) - \$749
- Package 3 (2 Coms & 10 Minute) - \$849
- Additional Commercials After 2 - \$100 ea
- Additional DVD Copies
 - 1 - 25: \$3.30 ea
 - 26-99: \$3.25 ea
 - 100-500: \$3.00 ea

Digital Photoframe Special - \$125
 Add a 10.4" Photoframe to your 2 or 10 minute video order. Comes preloaded with your video.
 MSRP \$249 / Regular AVP Price \$150

Antwerp Web Portal - \$150 w/ order
 Play your Antwerp commercials and videos online (2 years). Regular AVP Price \$200

STORE TAG INFORMATION

Write information exactly as it should appear on tag

Location: _____
City: _____
Phone: _____
Other: _____

STORE INFORMATION

Name of Jeweler(s) appearing in commercial:

No. of Stores: _____

Additional Information: (Pronunciation, reminders, etc.)

TERMS

All of the Antwerp programs are billed directly through AVP. Payment must be made to AVP before the tapes will be released from AVP. If the programs are unsatisfactory they may be returned for a full refund. To receive a refund all tapes must be returned to AVP within 10 days of receipt of the tapes. Any script changes will void the refund policy. If the script change does not fit in the specified amount of time, AVP reserves the right to edit out any of the footage without the approval of the jeweler. Infomercial masters will be retained by AVP unless otherwise requested by the jeweler. Duplications may be ordered at any time.

Signature: _____

Date: _____